



### *C.A.O. and Sucker Punch Sally's teaming up for "Lady Liberty"*

There is an undeniable romance to motorcycles and the open road. Celebrated cigar maker [C.A.O.](#) is getting ready to offer a unique bike to one lucky cigar hound . . . but he or she won't know it until sometime next year.

Arizona-based custom motorcycle manufacturer Sucker Punch Sally's has been commissioned to create a special bobber-style swinger bike for C.A.O., to be called the "Lady Liberty." It will tour the U.S. at more than 100 events in cigar shops and at bike rallies and will eventually be given away via a random drawing during a special program at C.A.O.'s Nashville headquarters next spring.

"Lady Liberty" will carry a special motto of "Free to Ride - Free to Smoke" in honor of the C.A.O. America brand. "The modernized old-school aesthetic of the Sucker Punch style is a perfect fit for our approach toward making cigars," noted C.A.O. Senior Vice President of Marketing Mike Conder. The making of the bike will be featured in a documentary to be showcased on the C.A.O. Web site; will the new bike carry a pinstripe a la the C.A.O. America double-wrapper?

The dates for the "Lady Liberty" events have not been announced yet, but the C.A.O. folks are hardly resting, with both the eElements Tour - in which each element of a cigar is tasted to demonstrate the importance of blending - and its Rock N Rolled Tour continuing at smokeshops nationwide.