

Shifting Gears

A roundup of significant changes in the industry, including:

Brett Smith, grandson of **S&S Cycle** founders George and Marge Smith, has stepped down as president of S&S Cycle. Brett's father, George Smith, who serves as company chairman, will assume the role of interim CEO and lead the company.

Joe Teresi has named **John Laguna** to succeed him as publisher and CEO of **Paisano Publications**. Laguna has over 20 years experience in senior management at publications like *Rolling Stone* and *Forbes*. Teresi and his wife, Ellen, will continue to serve as chairman and vice chairman but will retire from the daily business.

Progressive Insurance has become the official insurer of the **Women's Motorcyclist Foundation** as well as **Sucker Punch Sally's** Old School Choppers.

Custom Chrome has added **Kurt Peterson** as its media and events manager. Peterson has over 14 years experience in the V-twin industry, most recently as a sales manager for S&S Cycle.

Cam Arnold has been named vice president of communications for the **Motorcycle Industry Council**, and long-time MIC staff member **Mike Mount** has transitioned from director of communications to director of aftermarket programs.

Dan Davis, former director of motorsports for Ford Motor Company, has been named president and chief operations officer of **Miller Motorsports Park**. Davis replaces **Alan Wilson**, the track's designer and original CEO, who left the company to pursue his interest in a racetrack building company.

FMF International has named **Malcolm McCassy** as its director of marketing.



Alex McClelland

Roland Sands Design Inc. has named **Lauren Hargrove** as its marketing manager.

Sucker Punch Sally's has hired **Alex McClelland** to be its dealer operations manager. Alex will take the lead in setting up dealerships domestically as well as overseas. He has an extensive sales and management background.

Motorsport Aftermarket Group Inc. has acquired **Forge-Tec Motorcycles Wheels and Accessories**, but Forge-Tec will continue to be marketed and sold under the Forge-Tec name.

Big-Dog Motorcycles has announced another round of layoffs, the third for the company in the last 12 months. Sales of high-end custom motorcycles have declined, and the company is trying to remain viable in the present economy.

Texas Congressman **Michael Burgess** has received the **Motorcycle Industry Council** Chairman's Award for his outstanding leadership and commitment to advancing motorcycling and motorcycle safety. Burgess was cofounder of the Congressional Motorcycle Safety Caucus and has introduced and advocated legislation to end health-insurance discrimination against motorcyclists.

Saddlemen has a new home on the web at www.Saddlemen.com. The site displays Saddlemen's complete product line, has a new search feature, and includes a news section for the latest on products, events, and industry personalities.

The **Norton** brand is back under British ownership after English businessman Stuart Garner purchased the rights to the name from an American company in a deal reported to be worth millions of dollars. Garner hopes to revive the famed British marque, including such legendary models as the Commando and Dominator.