



NEW DEALER OPERATIONS MANAGER AT SUCKER PUNCH SALLY'S

In response to the growing demand for its signature old-school customs, Sucker Punch Sally's recently announced the addition of Alex McClelland to its staff. McClelland will serve as Sucker Punch Sally's dealer operations manager and will focus on sales and growth, adding new dealers to the network and developing marketing assets for existing dealers.

McClelland attended Purdue University and graduated at the top of his class from the Western Culinary Institute. He comes to Sucker Punch Sally's with over five years of corporate sales experience for companies like Sysco Food Services and Xerox, which offers one of the top five sales training programs in the world. He has experience with both domestic and international



customers, including Fender Musical Instruments, the University of Phoenix and Discount Tire. Originally from Frankfort, Indiana, McClelland now resides in Arizona with his dog Jack.

"Sucker Punch Sally's is growing, and we want to respond to customer demand by both improving and expanding our dealer network," said Christian Clayton, president of Sucker Punch Sally's. "We needed someone to help with dealer development, and given Alex's experience, we couldn't

have asked for a better fit."

Sucker Punch Sally's currently has 25 dealers throughout the United States, a number the company hopes to expand to 50 by 2009. But in addition to growing its dealer network and motorcycle model line, Sucker Punch Sally's has also expanded into another market. This summer, Sucker Punch Sally's introduced the public to its newest venture - the launch of SPS Beverage Company. Currently the beverage line includes the Original Octane energy drink and Sucker Punch Shine, a refined version of classic moonshine, but additional beverages are in the works.

For more information on Sucker Punch Sally's, please call 480.778.9500 or visit www.suckerpunchsallys.com.

