



Sucker Punch Sallys appoints Dealer Operations Manager

SUCKER PUNCH SALLYS has appointed Alex McClelland to the newly created position of Dealer Operations Manager. In this role he will concentrate on sales and growth, adding new dealers to the existing network and developing marketing assets for dealers.

"Sucker Punch Sallys is growing, and we want to respond to customer demand by both improving and expanding our dealer network," said Christian Clayton, President of Sucker Punch Sallys. "We needed someone to help with dealer development,

and given Alex's experience, we couldn't have asked for a better fit."

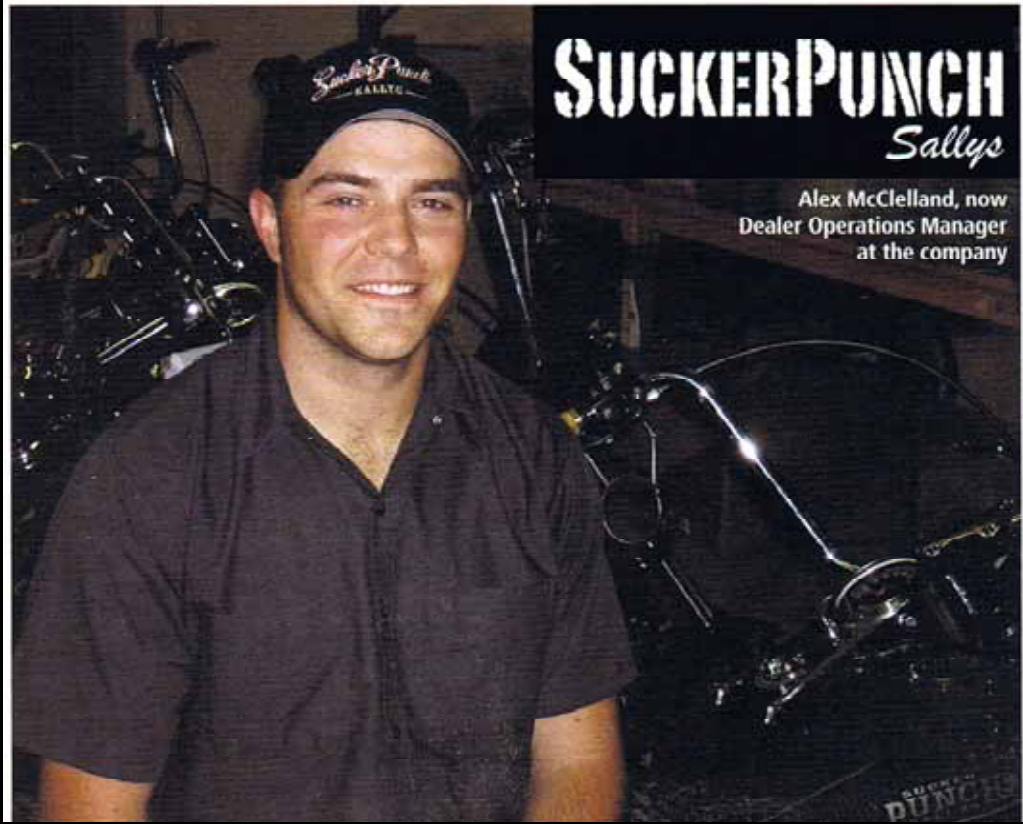
Sucker Punch Sallys currently has 25 dealers throughout the United States, and plans to double this figure during 2009.

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Sallys

Alex McClelland, now
Dealer Operations Manager
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