

Seminole Hard Rock Roadhouse Will Kick Off the Inaugural New Orleans Bike Week.

Published by Cyril Huze March 31st, 2009 in Editorial.



The Seminole Hard Rock Roadhouse will be featured at the Easyriders V-Twin Bike Show to help kick off the first annual New Orleans Bike Week from May 6-10, 2009. In addition to showcasing some of the best bikes from the industry's biggest names, the Roadhouse will feature some new additions, including a collection of customized Hard Rock Fender guitars that were debuted during Daytona Bike Week.

Of course, the Roadhouse wouldn't be complete without custom motorcycles. Attendees will have the opportunity to see the latest works from some of the world's hottest custom bike builders. The photography exhibit will feature work from world-renowned motorcycle photographer Michael Lichter, Josh Kurpius and others. A traditional Rock' n' Roll Hard Rock Guitar Smash will kick off the New Orleans Bike Week on Thursday at the Morial Convention Center.

"We're excited to support and be part of New Orleans' first annual Bike Week," said Carrie Repp, producer of the Hard Rock Roadhouse and owner of R&R Promotions. "We're working with some of the best in the industry including New Orleans Harley-Davidson, Broken Spoke, BikeWeek.Com and Easyriders Bike Show Tour to put New Orleans back on the map of the country's best motorcycle rallies.