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New Orleans Bike Week has customized guitars as well as motorcycles

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Riding and Rock have long gone hand in hand and New Orleans first Bike week is celebrating the connection with guitars customized by some of the motorcycle industry's most recognizable talent.

And where else better to display the customized Fenders than at the Seminole Hard Rock Roadhouse, being featured at the Easyriders V-Twin Bike Show to kick off the first annual New Orleans Bike Week from May 6-10, 2009.

In addition to showcasing some of the best bikes from the industry's biggest names, the Roadhouse will feature some new additions, including a collection of customized Hard Rock Fender guitars that were debuted during Daytona Bike Week.

In honor of the long-standing relationship between motorcycles and rock-and-roll, the Hard Rock Fender guitars will be on display exclusively at the Hard Rock Roadhouse. The guitars were customized by some of the motorcycle industry's most recognizable talent including;

- Ami James of Love Hate Choppers
- Athena "Chickie" Ransom of Vagabond Choppers
- Bill Dodge of Bling's Cycle
- Christian Clayton of Sucker Punch Sally's
- Dave Perewitz of Perewitz Cycle Fabrication
- Eddie Trotta of Thunder Cycle Design
- Keino Sasaki of Keino Cycles
- Pat Patterson of Led Sled Customs
- Paul Cox of Paul Cox Industries
- Paul Wideman of Bare Knuckle Choppers
- Russell Mitchell of Exile Cycles
- Steve Broyles of Stevenson's Cycle
- Taber Nash of Nash Motorcycles

Of course, the Roadhouse wouldn't be complete without custom motorcycles and attendees will have the opportunity to see the latest works from some of the world's hottest custom bike builders. The photography exhibit will feature work from world-renowned motorcycle photographer Michael Lichter, Josh Kurpius and others. A traditional rock'n' roll Hard Rock Guitar Smash will kick off the New Orleans Bike Week on Thursday at the Morial Convention Center.

Edgar Winter, BlackFoot, Farrell Webber Band, Aultimate Ozzy, Hells Bells (AC/DC tribute band), Seven Bridges Road (Eagles tribute band), and Houses of Holy (Led Zeppelin tribute band) are scheduled to appear at the event.

The World's Biggest Biker Bar, the Broken Spoke Saloon will be rolling its 18-wheelers into the ultimate party town to create the ultimate party in the French Quarter's Warehouse District - complete with four days of live headliner music, dare devil and thrill shows, the Budweiser Burn Out, bike build offs and more.

The Louisiana Hospitality Foundation will be serving "authentic" New Orleans cuisine throughout the rally at "rally prices."

"We're excited to support and be part of New Orleans' first annual Bike Week," said Carrie Repp, producer of the Hard Rock Roadhouse and owner of R&R Promotions. "We're working with some of the best in the industry to put New Orleans back on the map of the country's best motorcycle rallies."

