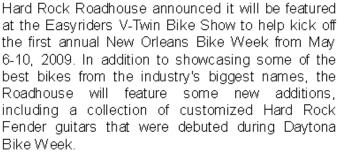




Seminole Hard Rock Roadhouse Helps Kick Off the Inaugural New Orleans Bike Week this May



Rock Roadhouse.



NEW ORLEANS-March 30, 2009-The Seminole

In honor of the long-standing relationship between motorcycles and rock-and-roll, the Hard Rock Fender guitars will be on display exclusively at the Hard





Guitars were customized by some of the motorcycle industry's most recognizable talent including:

Ami James of Love Hate Choppers

Athena "Chickie" Ransom of Vagabond Choppers

Bill Dodge of Bling's Cycle

Christian Clayton of Sucker Punch Sally's

Dave Perewitz of Perewitz Cycle Fabrication

Eddie Trotta of Thunder Ovcle Design

Keino Sasaki of Keino Cycles

Pat Patterson of Led Sled Customs

Paul Cox of Paul Cox Industries

Paul Wideman of Bare Knuckle Choppers

Russell Mitchell of Exile Cycles

Steve Broyles of Stevenson's Cycle

Taber Nash of Nash Motorcycles



Of course, the Roadhouse wouldn't be complete without custom motorcycles. Attendees will have the opportunity to see the latest works from some of the world's hottest custom bike builders. The photography exhibit will feature work from world-renowned motorcycle photographer Michael Lichter, Josh Kurpius and others. A traditional rock'n' roll Hard Rock Guitar Smash will kick off the New Orleans Bike Week on Thursday at the Morial Convention Center.

"We're excited to support and be part of New Orleans' first annual Bike Week," said Carrie Repp, producer of the Hard Rock Roadhouse and owner of R&R Promotions. "We're working with some of the best in the industry including New Orleans Harley-Davidson, Broken Spoke, BikeWeek.com and Easyriders Bike Show Tour to put New Orleans back on the map of the country's best motorcycle rallies.

The Seminole Hard Rock Roadhouse will be open daily during Bike Week. For more information on the Seminole Hard Rock Roadhouse and New Orleans Bike Week please visit www.hrroadhouse.com,

www.easyriderevents.com,

www.bikeweekneworleans.com,

www.neworleansh-d.com and www.hurricaneh-d.com