



## 2009 Legends Ride Registration Surpasses 200 Riders, Full Sell-Out Expected

Posted on 24. Jul, 2009 by [admin](#) in [Biker News](#)

### *Legends Ride to benefit charities will be capped at 250 bikes in 2009; 2008 Ride raised nearly \$40,000*

The ride that kicks off the Sturgis Rally has surpassed 2008 registration numbers, but some spots remain for riders in the 2009 Legends Ride, which will be held on Monday, August 3. A total sell-out of 250 riders is expected. The Legends Ride benefits Black Hills charities, including the Black Hills Children's Home and the Sturgis Motorcycle Hall of Fame and Museum.

In its second year, the Legends Ride begins in historic Deadwood and takes riders on an escorted 50-mile trip through the scenic Black Hills, ending at the Legendary Buffalo Chip in Sturgis. An all-star roster of celebrities, world-class bike builders, cigar aficionados and artists are confirmed to participate in this year's Legends Ride. Special guests in 2009 Legends Ride, which will be held



Monday, August 3 to kick off the annual Sturgis Motorcycle Rally, include Aerosmith frontman Steven Tyler, who will be accompanied by Steven Talarico, his partner in DiRco Motorcycles; Sheree Wilson and Phil Pitzer, stars of the upcoming movie "Easyriders - The Ride Back," and a host of the nation's top bike builders, including Roger Bourget, Christian Clayton, Brain Klock, Michael Prugh and Paul Yaffe. FX Network's DVD on TV will be filming the Legends Ride for inclusion in an upcoming episode as well.

Legends Ride registration is from 11 a.m. to 2 p.m. at the Silverado-Franklin Hotel and Gaming Complex in Deadwood. Also during that time, riders can enjoy a stogie with the Stars of Cigars, including Christian Eiroa, Jonathan Drew, Nish Patel and many other of world's top cigar aficionados at the Deadwood Tobacco Company. The Legends 2k9 builder bikes will also be on display at Deadwood Tobacco, as well as at the Silverado-Franklin Hotel and Gaming Complex. From 11 a.m. to 2:30 p.m., the Lucky Nugget Gambling Hall will showcase the works of the motorcycle industry's anc Black Hills' top artists including Michael Lichter, David Uhl, Eric Herrmann, Rede Ballard and Kristi Goodell as part of the Buffalo Chip's 2009 Essential Artists of the Black Hills Rally.



The escorted ride through the Black Hills begins at 3 p.m. At 5 p.m., Legends Riders will be the guests of a private reception at The Legendary Buffalo Chip, which will be highlighted by a live auction featuring "The Deadwood Special," a unique custom motorcycle built by Kyle Shorey of Shadetree Fabrications. Riders will also be treated to concerts by rocker Lita Ford and country superstar Toby Keith.

The Legends Ride is hosted by the Legendary Buffalo Chip and the Deadwood Chamber of Commerce. The Legends Ride is a fundraiser for the Children's Home of the Black Hills and the Sturgis Motorcycle Museum and Hall of Fame. Last year's event raised nearly \$40,000 for charity.

Riders can register for the Legends Ride at [www.legendstride.com](http://www.legendstride.com) or by calling (605) 347-9000. The 2009 Legends Ride is a \$150 contribution, 100 percent of which goes to the charities.