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Michael Lichter's 9th Sturgis Exhibition

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Art & motorcycles. Motorcycles as art and culture. iconic photography and memorabilia. These are always the themes of Michael Lichter's exhibitions, and the last one in Sturgis was, without a doubt, the most complete and the richest in terms of historic and monetary value. In a new 6500 square foot Lichter Hall now permanently housed at the Buffalo Chip, this year's Sturgis exhibit entitled "Rebel Rousers, Motorcycle Icons that Inspire Us to Ride" showcased the most important collection of motorcycles and art to be ever displayed during the Rally. Hundreds of professional guests, then several thousands guests visited the exhibition from August 1st to 8th. Focused on the history of iconic motorcycle imagery that inspired many to ride, were on display iconic motorcycles, art and movie memorabilia. Visitors got a chance to see the only Captain America motorcycle to survive from the film (authenticated by Peter Fonda) and Billy Bike replica, both from the 1969 counter culture Easy Rider movie. Also on display were motorcycles from the early 60's like the Honda Superhawk similar to the one used in Elvis Presley's film Roustabout and ridden by Robert M. Persig in the iconic book Zen and the Art of Motorcycle Maintenance, the original motorcycle that Mickey Rourke was riding in "Harley-Davidson and the Marlboro Man" and the original "Renegade" bike used by Lorenzo Lamas in the TV series "Renegade". Today's custom builders were also represented with Jesse James' "Camel Bike", Orange County Choppers "POW Bike" and Indian Larry's "Wild Child" Biker Build-Off bike.

"I'm ecstatic with the show this year. I've been working on it for months and it's good to see a wide array of people coming and taking it in," said Lichter. "I loved the historic perspective of this year's exhibition and I am already working on next year's show." Michael Lichter Photography.

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