

Steven Tyler and Dirico Motorcycles To Attend Sturgis Bike Week.

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Dirico Motorcycles USA, the brand of Steven Tyler's inspiration and Mark Dirico's innovation, will be appearing at the 2009 Sturgis Bike Week. Tyler himself will be there performing with Aerosmith, the official band of the event. Dirico Motorcycles will be displaying bikes at the 7th Annual Metzeler Bike contest on Tuesday, August 4, at Buffalo Chip. Dirico will also have a full display setup of its models on Lazelle Street in Sturgis all week long, and a bike at the Deadwood Casino. A Dirico motorcycle will be raffled off on Stage at Buffalo Chip during the Aerosmith concert, Wednesday, August 5. For more information go to [Buffalo Chip](#).

Tyler will also be taking part in the Legends Ride on Monday, August 3 (I will attend) starting in Silverado-Franklin Historic Hotel and Gaming Complex, in Deadwood, and ending at Buffalo Chip in Sturgis. More about the ride can be found at [Legends Ride](#).