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# In Sturgis Showbiz On Wheels For Charities

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Yesterday was the 2009 Sturgis Legends Ride. The event is sponsored by the City of Deadwood, the Legendary Buffalo Chip, and local businesses. The ride benefits two charities chosen by the Kids & Chrome Foundation, namely the Black Hills Children's Home Society and the Sturgis Motorcycle Museum & Hall of Fame.

For a fee of \$150 you had a chance to belong to the caravan of 250 bikers riding from Deadwood down to US 385 to Nemo, then down Vanocker Canyon to Sturgis and then the Buffalo chip campground. Leading the pack, the Custom Builders present at the Sturgis Rally mixed with 2-wheel lovers from the show business. Steven Tyler, lead singer of Aerosmith and partner of Dirico Motorcycle -, John Paul DeJoria cofounder of Paul Mitchell Hair Products and a long-time avid rider – Lorenzo Lamas, actor and founder of Lorenzo Lamas Cycles – Sheree J. Wilson, actress in Texas Rangers, etc. The ride was again a success, proving once again that showbiz on wheels is still one of the best ways to raise money for charities (John Paul DeJoria was riding an old Indian, not the bike on this picture).

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