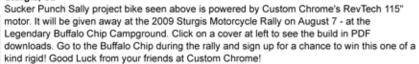




Click this image to get the project bike details

July 16, 2009

## Sturgis, SD



## About Custom Chrome

Custom Chrome®, a division of DAE-IL USA, Inc., designs, manufactures, markets, and distributes aftermarket motorcycle parts and accessories and does business as Custom Chrome, Santee®, Jammer®, Custom Chrome Europe® and Custom Chrome Asia®. The Company is one of the largest independent suppliers of aftermarket parts and accessories for Harley-Davidson® motorcycles and commands significant market share in the broader motorcycle industry. With thousands of unique product offerings, Custom Chrome anticipates and fulfills the aftermarket needs of the v-twin motorcycle industry through a network of independent dealers throughout North America, Europe, and Asia/Pacific. To learn more please visit: www.customchrome.com.



