

Michael Lichter Show at Buffalo Chip for Sturgis 2009

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World famous motorcycle photographer Michael Lichter will host the 9th annual Motorcycles as Art Exhibition, Aug. 1 to 8 during the 2009 Sturgis Rally. This year's theme has yet to be announced, but the exhibit of motorcycles and graphic art will be hosted by the legendary Buffalo Chip Campground, located four miles east of Sturgis on Highway 34.



Last year's exhibit at the Thunder Dome was themed "Stay Gold"

Lichter has chronicled the Sturgis Rally through his photography since 1979, and has served as curator of the "Motorcycles As Art" exhibition since its inception in 2001.



The 2008 theme, 'Stay Gold' honored the late Johnny Chop and featured builders who approach their work with the same passion that Johnny demonstrated in each bike he built. The 2007 theme, 'One World Choppers' featured 24 foreign bomb builder-artists and demonstrated how builders from abroad have influenced and contributed to the contemporary custom motorcycle scene in America.

The exhibition serves as a way to showcase the work of the industry's top talent under one roof, and we're excited about this year's change of venue," said Lichter. "The space being built specially for the exhibit, combined with the Legendary Buffalo Chip's unique atmosphere, is sure to make this the best exhibit yet."

"We're very proud to have Michael Lichter joining the family at the Chip," said Rod Woodruff, the Chip's owner. "Michael's an artist. His work has for more than 20 years greatly enhanced the development of custom bike building while it acquainted the world with the biker lifestyle and the character of the builders, the bikes and those who ride them."

The Lichter Exhibit will be on display at the Legendary Buffalo Chip from Saturday, August 1st through Saturday, August 8, 2009. Admission is free to the public.