

Pinknproud Charity Ride 2009, Sturgis, SD

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Pinknproud Charity Ride # 0706

07-Aug-2009 (Friday)

The Sturgis Motorcycle Rally ends the week on a high note as riders join together, Pink n Proud, against breast cancer. The day has receptions, parties and concerts to bookend the beautiful ride from Black Hills Harley Davidson to the Legendary Buffalo Chip. 100% of rider contributions are in support of Rapid City Regional Health Foundation and Keep-A-Breast Foundation. Both of these charity partners make efforts to educate and eradicate the disease that affects too many lives. PinkNPrroud Program Goal: Provide breast cancer education and awareness for women and men attending the Legendary Buffalo Chip as well as participants outside the venue thru the Pink-n-Proud tour while raising funds for local and national charities namely Rapid City Regional Hospital Foundation and Keep A Breast Foundation. PinkNPrroud Ride4Women Purpose: Celebrate motorcycling, showcase the spirit of the women riders and contribute to the efforts being made to eliminate the disease that affects too many lives Quick Facts about PinkNPrroud Ride4Women The 2009 women's event of the Sturgis Motorcycle Rally will Turn the Hills Pink' on Friday August 7th. The Pink-n-Proud ride will feature women in motorcycling who have moved the industry into the new direction as well as the ladies who have made it their hobby and brought women motorcyclists into a new light. The inaugural ride will be presented by Black Hills Harley Davidson and The Legendary Buffalo Chip. Two charitable foundations will be supported: Rapid City Regional Hospital Foundation and Keep- A-Breast Foundation. The 50 mile ride starts with an opening celebration complete with mini-sessions, exhibits, seminars and entertainment. The day continues with a beautiful escorted ride through 2 canyons ending with the final Pink Parade at the gates of the Legendary Buffalo Chip. A perfect close is the exclusive ride reception at the Chip's Softail Lounge with heavy hors'dorves, Pink Fashion show, live auction, entertainment, drinks and a finale like no other charity ride can offer. The Pink-n-Proud concert finale is in the form of two national artists taking the stage at 8:30pm and 10:30pm. Quick Facts about Keep-A-Breast Nightly Casting Parties Artistic expression has taken a new role in the race to eradicate breast cancer. As part of the PinkandProud Casting Party you will see and support first hand a unique foundation that supports awareness, education and prevention programs across the nation. The Keep-A-Breast Foundation was founded to evolve the way generations took up the fight against breast cancer. Their cutting edge art experience is coming to the Legendary Buffalo Chip and you're invited to take part. As part of this experience, your torso will be cast and beautified by the artist of your choice. The physical process combined with Champaign treatment and other goodies will be a part of your Casting Party package. Take advantage of this one time opportunity to get a new look at artistic expression! Quick Facts about Turn The Hills Pink 2009 We don't want anyone to miss this opportunity to celebrate the Pink life in honor of a co-worker, wife, daughter or mother. 2009 is the year to Turn the Hills Pink with this challenge set forth by the Legendary Buffalo Chip and Black Hills Harley Davidson. All are welcome in to decorate houses, neighborhoods and businesses in Pink with an official PinkNPrroud Decorating Package. Proceeds of the PinkNPrroud event will support educational, rehabilitation and awareness programs across the nation as well as locally through the Rapid City Regional Hospital foundation and the Keep-A-Breast Foundation. PinkNPrroud Charity Partners Keep-A-Breast Foundation Our choice for this national charity was easy. After their start in 2000, Shaney jo and Mona took their personal experiences and made them work toward a new effort to raise awareness through artistic expression. The Keep-A-Breast Foundation is an advocate for the younger generation and incorporate their message through the Turn The Hills Pink nationally syndicated television programs and their signature exhibits and traveling education activities. Rapid City Regional Health Foundation Supporting the local community is how we feel this program is going to be a success. With the locale of the Black Hills and its communities, the Regional Health centers are at the ground levels of treatment and research. The John T. Vucurevich Foundation has dedicated the dollars raised on behalf of the PinkNPrroud charity event to be directly involved with breast cancer efforts. The cancer care, located within the Regional Healthcare facility is the only one of its kind within a 600 mile radius of Rapid City and Sturgis. PinkNPrroud Presenting Sponsors The Legendary Buffalo Chip is on its 28th year of being the largest part of the Sturgis Bike Week and has become the #1 motorcycling destination in America. The Chip is world-famous in the motorcycling industry and continues to build events and attractions which has successfully programmed charity events within their venue raising funds for numerous charities over the last 25 years. Recently, ladies world-wide have made their mark as bikers and the Chip is proud to showcase their spirit with this event and champion its cause at the same time. The Legendary Buffalo Chip is the camping/concert venue that hosts Rock-N-Roll Hall of Famers, country icons and chart-topping acts each year for 9 days in August not to forget the greatest fans and staff. Black Hills Harley-Davidson is your Harley-Davidson Headquarters. Located in Western South Dakota, Black Hills Harley-Davidson is surrounded by the most scenic and adventurous riding the Black Hills has to offer with the world famous Sturgis Rally just minutes away. Over the years Black Hills Harley-Davidson has been a huge supporter of the work and devotion put into the advocacy of charity events. As proud supporters of this event we recognize that the forefront of the motorcycle industry is evolving. Women riders play a huge role in the progression of the motorcyclist and we rally behind them every step of the way.

www.pinknproud.com

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