



## Legendary Buffalo Chip to Give Away Sucker Punch Sally's Custom Bike at 2009 Sturgis Rally

STURGIS--July 8, 2009--One lucky winner will take home more than just fond memories from this year's Sturgis Rally. The Legendary Buffalo Chip, in conjunction with American Cycle and American Bagger magazines, will be giving away a custom Sucker Punch Sally's old-school motorcycle built especially for 2009 rally goers.

In addition to offering bikers first-class camping accommodations and an impressive entertainment line-up, the Legendary Buffalo Chip is adding yet another rally event to solidify its reputation as the "Best Party Anywhere." The Chip has asked Sucker Punch Sally's, the true manufacturers of "Old School," to build a custom motorcycle that will be given away Friday, August 7, 2009 after the Chip's headliner concert Buckcherry.



This Sucker Punch Sally's custom "Slim" will feature a 115-inch Revtech engine from Custom Chrome, a belt drive from BDL and a handmade, tooled leather seat from Lock Baker at Eastern Fabrication. The bike will sport a Steel Visions one-off paint job as well as quality parts from top manufacturers like Westbury Hotrods, Hawg Halters Inc. and Lyndall Racing Brakes. The winner of this retro-styled, race-inspired motorcycle will also receive a custom painted helmet from Biltwell, Inc. and a 6-month Progressive Insurance policy courtesy of the Chip.

"We're excited to add this extra rally reward to our 2009 event line-up," said Rod Woodruff, owner of the Legendary Buffalo Chip. "This motorcycle will feature custom work from some of the biggest names in the bike industry, and we can't wait to watch the lucky winner lay down rubber on his or her new ride."

To get a firsthand look at the bike, follow the build page-by-page in the upcoming issues of American Cycle magazine or online at [www.suckerpunchsallys.com](http://www.suckerpunchsallys.com). Registration for the ultimate Sturgis Motorcycle Rally bike giveaway is free, and those interested can register online or by mail. For the official rules and more information about the giveaway, please visit [www.buffalochip.com](http://www.buffalochip.com) and click on "Free Motorcycle" under the events section.