

Source:
BeachCruiser.com
Date
August 09

Hot Leathers Official Buffalo Chip Merchandise Sizzles at Sturgis Bike Week

August 22, 2009

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Sturgis, S.D. (August 19, 2009) Sturgis was sizzling this year and so was the officially licensed Buffalo Chip merchandise that Hot Leathers had on hand at a number of locations in and around Sturgis during bike week. Hot Leathers, the industry leader in motorcycle apparel and accessories, came out full force and was pleased to offer rally-goers ten locations from Main Street Sturgis to several at the Legendary Buffalo Chip.

Hot Leathers in conjunction with the Legendary Buffalo Chip, the renowned Sturgis hot spot, fashioned a new line of Buffalo Chip branded apparel for Sturgis Rally 2009. Customers were able to choose from a significant selection of specialty-printed quality Buffalo Chip merchandise including t-shirts, hats and other miscellaneous products for men, women, and children. Several items sold out and some are still available online at www.hotleathers.com. Synonymous for selling the best selection of motorcycle merchandise around, you can often find Hot Leathers on the road showcasing its merchandise at a variety of rallies and events across the country.

Serving the motorcycle community for over 25 years, Hot Leathers is one of America's top 50 volume screen printers. Known for offering the best selection of motorcycle merchandise in stores, online and on the road, Hot Leathers is a brand you can trust with prices that are easily affordable.

Keep an eye out for the Hot Leathers logo and check out www.hotleathers.com and browse through the officially licensed Buffalo Chip merchandise on sale now online.